



## National Voluntary Guidelines for responsible business by MCA

*“Bringing Transparency in Corporate Sector”*



1

Mandate and process

2

Applicability

3

Content and Structure



# PRINCIPLE AND CORE ELEMENTS



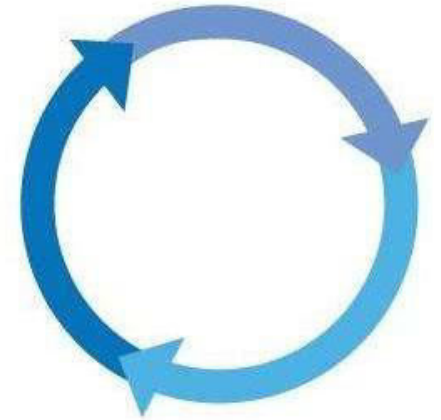
## Principle 1: Businesses should conduct and govern themselves with Ethics, Transparency and Accountability.

- Develop governance structures
- Communicate transparently
- Not engage in mal practices
- Mandatory disclosures



## Principle 2: Businesses should provide goods and services that are safe and contribute to sustainability throughout their life cycle

- Safety and optimisation throughout the life cycle
- Consumers awareness
- Recognise & respect the rights of people



## Principle 3: Businesses should promote the wellbeing of all employees

- Equal opportunities
- Right to freedom
- Non usage of child labour
- Provide facilities
- Workplace environment
- Harassment free workplace



## Principle 4: Businesses should respect the interests of, and be responsive towards all stakeholders

- Acknowledge responsibility, transparent
- Special attention
- Resolve differences



## Principle 5: Businesses should respect and promote human rights

- Understand & appreciate human rights
- Respect for human rights
- Influence, Promote & Realization of human rights
- Complicit with human rights





## Principle 6: Business should respect, protect, and make efforts to restore the environment

- Utilization of natural and manmade resources
- Pollution & environmental damage
- Improve their environmental performance
- Environment Management Systems (EMS)



**Principle 7: Businesses, when engaged in influencing public and regulatory policy, should do so in a responsible manner**

- Policy advocacy
- Utilize the trade & industry chambers & associations



## Principle 8: Businesses should support inclusive growth and equitable development

- Impact on social and economic development
- Innovation
- Development priorities

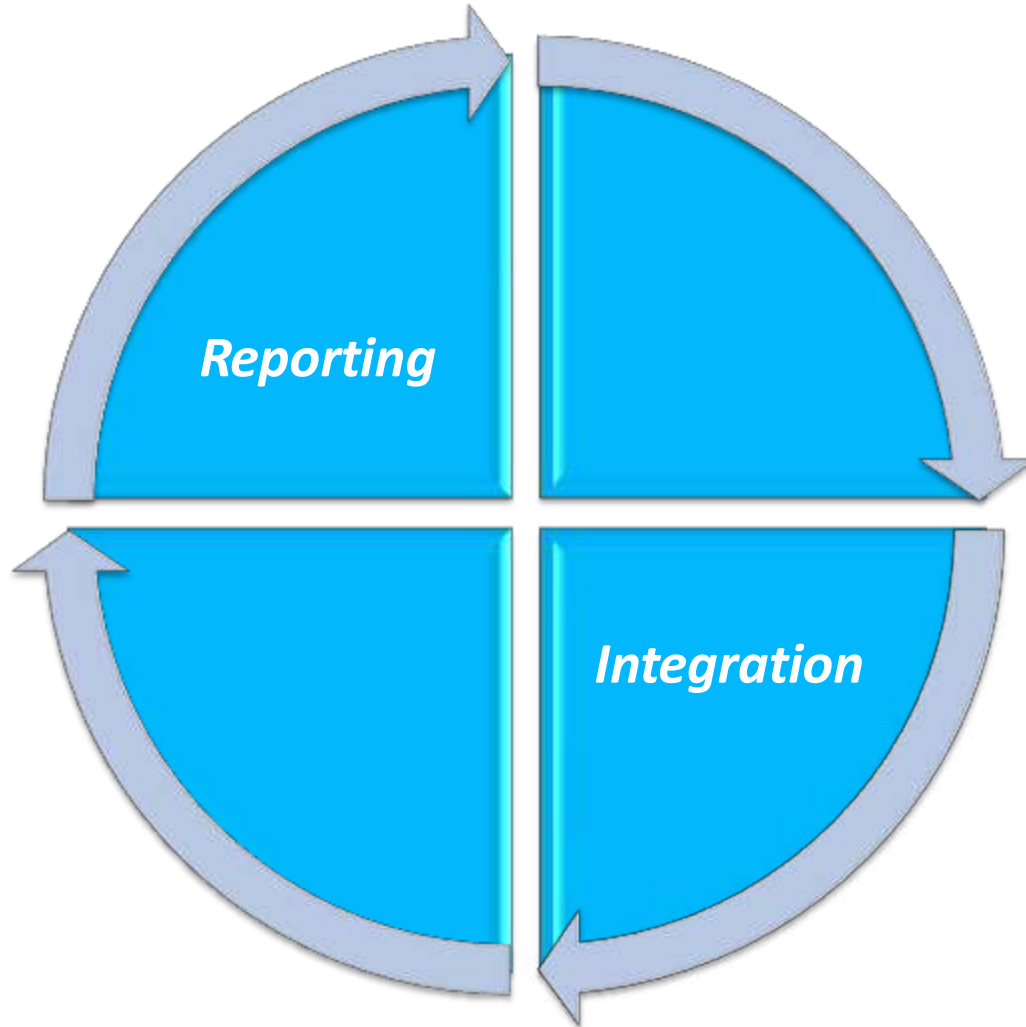


## Principle 9: Businesses should engage with and provide value to their customers and consumers in a responsible manner

- Well-being of the customers
- Freedom of choice & free competition
- Disclose all information
- Adequate grievance handling mechanisms
- No misleading



# Guidelines on Implementation of Principles And Core Elements





# INDICATORS

- Commitment of Top Management and supportive Governance structure
- Policy deployment and Process Management
- Sensitization and Training
- Stakeholder Engagement
- Monitoring and Evaluation
- Analysis and Improvement
- Continuous Innovation
- Disclosure



Thank you!  
Jimmy

