


**Topic:- Social Responsibilities
of
Business and Business
Ethics**



What is social responsibility of business



Social responsibility of business refers to its obligation to take those decision and perform those actions which are desirable in terms of the objectives and values of our society.

Need for social responsibility

- Need for social responsibility of business arises both because of firm's interest of society. There are arguments both for and against social responsibility.

Arguments of social responsibility

- Justification for existence and growth
- Long-term interest
- Avoidance of government regulation
- Maintenance of orderly society
- Availability of resources
- Converting problems into opportunity
- Better environment for doing business
- Holding the business responsible for social problems.

Arguments against social responsibility

- Violation of profit maximization objective
- Burdon on consumers
- Lack of social skills
- Lack of broad public support.

Reality of social responsibility

- ❖ Threat of regulation
- Pressure of labor movement
- Impact of consumer consciousness
- Development of social standard for businessman
- Development of business education
- Relation between social interest and business interest
- Development of professional managerial class

Kinds of social responsibility

- Economic responsibility
- Legal responsibility
- Ethical responsibility
- Discretionary responsibility

Social Responsibility Towards different interest groups

- Responsibility towards the shareholders or owners
- Responsibility towards the workers
- Responsibility towards the Consumers
- Responsibility towards the Government and community

Business and environment protection

Protection and the environment is a serious issue threat confronts managers and decision makers. The environment is defined as a totality of man's surroundings-both natural and man-made. pollution-the injection of harmful substances into the environment is. In fact, largely result of industrial production. Pollution has harmful effects both for human life and the life of other species.

CAUSES OF POLLUTION

- **AIR POLLUTION:-** Air pollution is the result of the combination of factors which lowers the air quality. It is mainly due to carbon dioxide, emitted by automobiles which contributes to air pollution.
- **WATER POLLUTION:-** water becomes polluted primarily from chemical and waste dumping. For years, business enterprises have been dumping waste into rivers, streams and lakes with little regard for the consequences.
- **LAND POLLUTION:-** dumping of toxic wastes on land causes land pollution.
- **NOISE POLLUTION:-** noise caused by the running of factories and vehicles is not merely a source of annoyance but is also a serious health hazard. Noise pollution can be responsible for many diseases like loss of hearing, malfunctioning of the heart and mental disorder.

NEED FOR POLLUTION CONTROL

- Reduction of health hazard
- Reduced risk of liability
- Cost saving
- Improved public image
- Other social benefits

ROLE OF BUSINESS IN ENVIRONMENTAL PROTECTION

- Top management commitment.
- Clear out policies and programmes.
- Abiding by government regulations.
- Participation in government programmes.
- Periodical assessment of pollution control programmes.
- Proper education and training of concerned people.



BUSINESS ETHICS

Ethics is concerned with what is right and what is wrong in human behavior judged on the basis of socially determined standards of behaviors. Business ethics concerns itself with Relationship between objectives, practices and techniques and the good of society. Ethics is important for every business.

Elements of Business Ethics

- Top management commitment.
- Publication of a establishment of compliance mechanism.
- Involving employees at all levels.
- Measuring results.

THE END

MADE BY:

VARSHA DUBEY